

Marketing Guide for Creatives

A Comprehensive Guide to Marketing for Creatives

Introduction

Overview

1. Background
2. Digital Marketing
3. Offline Marketing
4. Monetization Strategies
5. Scaling Your Business
6. Actionable Tips

Background

Part 1

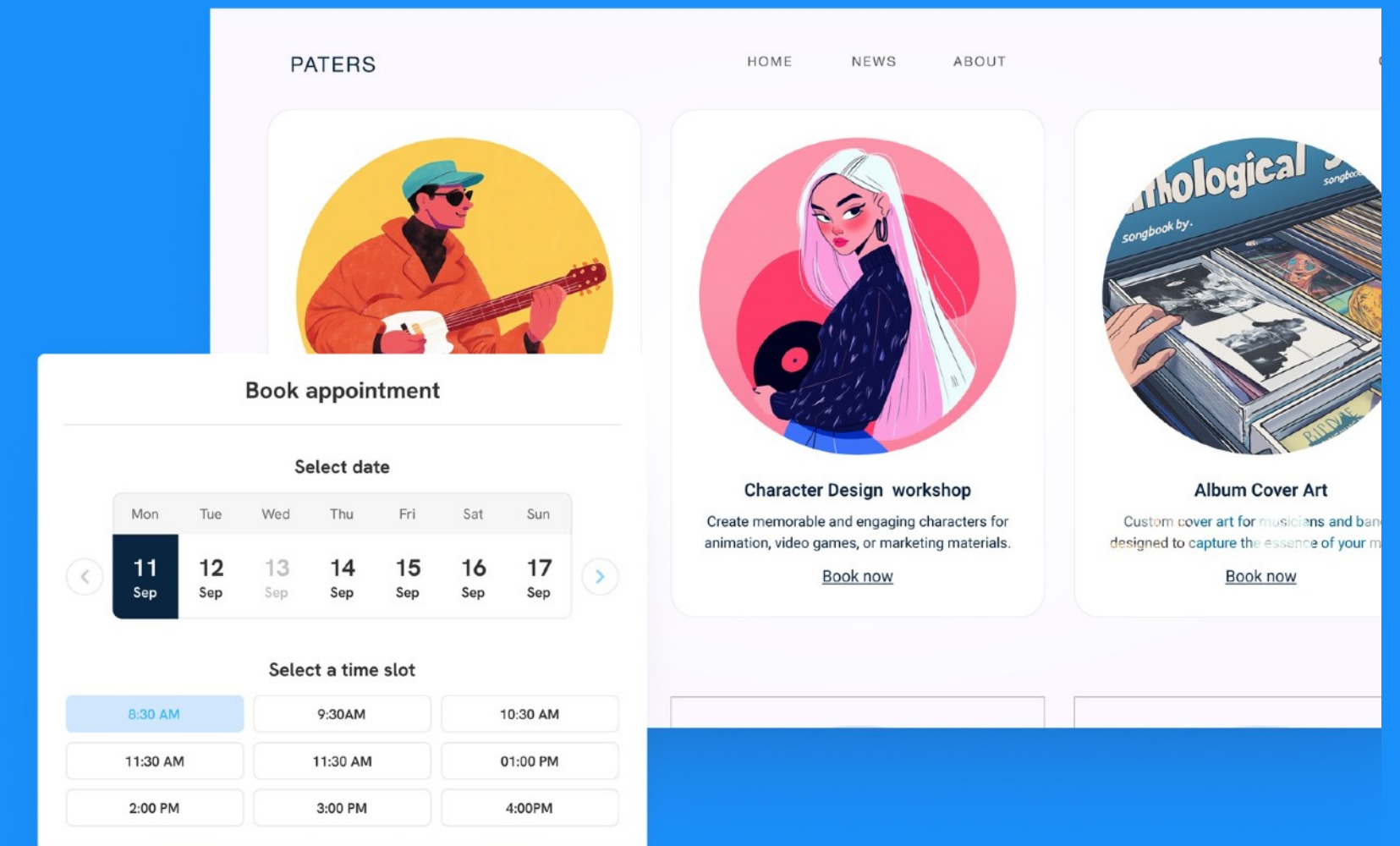
Background

Business Goals and Budget

Studies show that businesses with clear goals are significantly more likely to succeed. (2)

Make a Budget for Your Business:

- What do you want to achieve? Define your financial and creative goals.
- How much do you need to sell, how much work is required, and at what price?
- Create a best-case and worst-case scenario to plan for different outcomes.



Digital Marketing

Part 2

Digital Marketing

Offline Marketing

Part 3

Offline Marketing

Monetization Strategies

Part 4

Monetization Strategies

